

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (1)	\$6,000
Sponsorship includes special recognition during the event, HBA emails, social media posts, HBA website event page, a presence on paid advertising (Television, radio, print &/or online marketing), dedicated ad space in HBA Magazine, logo placement on the Home Show diagram, and vendor contract. It also includes 8 VIP tickets to the Industry Insider Night, 20 event admission tickets, 1000 ½ price admission tickets for attendees to be given away at your business's locations before the event. (Approx. Value \$20,000+)	
Seminar Sponsor (1)	\$1500
Sponsorship logo featured on stage backdrop, social media posts, ad/logo placement on the HBA Event page Workshop feature area, and announcements during the event. (Approx. Value \$ 6,000+)	
Passport / Punch Card Main* Sponsor (1)	\$1000
Sponsorship includes a 2" x 2" square on the punch card, an exceptional display location at the front entrance of the mezzanine, special recognition during the event, HBA emails, social media posts, and HBA website event page. Sponsors will be provided a mailing list of redeemed punch cards after the event. (Approx. Value \$10,000+)	
*Sponsor required to provide Prize Giveaway with a retail value over \$500.	
Passport / Punch Card Supporting Sponsor (25)	\$150
Sponsorship includes a 1" x 1" logoed square on the punch card, special recognition on HBA Website Event page, and 4 social media posts. (Approx. Value \$1,000+)	
Bag Sponsor (1)	\$1000
Sponsorship includes two stands at the main entrance with coroplast signage, 4 social media posts, logo placement on the HBA Event page, and announcements during the event. Bags available for all attendees. (Approx. Value \$ 5,000+)	
Living Room Sponsor (1)	\$1000
Sponsorship includes signage, social media posts, logo placement on the HBA Event page, and announcements during the event. Sponsor is to display two 'living room' sets and unique event #hashtag. (Approx. Value \$ 5,000+)	
'The Patio' Refreshment Stand (Bar) Sponsor (1)	\$1000
Sponsorship includes coroplast signage, 4 social media posts, logo placement on the HBA Event page, and announcements during the event. (Approx. Value \$ 2,500+)	
Vendor Lounge Sponsor (1)	\$500
Sponsorship includes coroplast signage, ability to display logo on all snacks, and beverage stands, 4 social media posts, logo placement on the HBA Event page, 5 HBA Home Show admission tickets and announcements during the event.	
Aisle Sponsor All Expo 100 Aisles (1)	\$750
Sponsorship includes logo on 3 aisle clings in each main expo aisle for a total of 30 and on HBA Event page.	
HBA Home Show Ticket Sponsor (1)	\$1000
Industry Insider Night Main (1)	\$2500
Sponsorship includes speaking opportunity during the event, social media posts, logo on HBA website event page and invitation. It also includes 10 VIP tickets to the Industry Insider Night, logo on admission bands.	
Industry Insider Night Supporting (5)	\$500
Sponsorship includes special recognition during the event, social media posts, logo on HBA website event page and 5 VIP tickets to the Industry Insider Night.	