



HBA Membership Directory 2015-2016

Reserve ad space and check your to make sure your information will be correct in the 2014-2015 HBA Membership Directory. Check your info at HBAHomePros.com

- Membership Directory advertisers eligible for HBA Home Pros ad packages/discounts.
- Check boxes below to reserve ad space in the physical publication or **online directory**
Use same ad as last year New ad supplied before April 26th

BLACK AND WHITE

Full Page Ad* - 3.5" x 8.75"

Investment: \$550

Half Page Ad* - 3.5" x 4.25"

Investment: \$300

Quarter Page Ad (Business Card Size)* - 3.5" x 2"

Investment: \$175

COLOR CENTER SECTION (Only 8 pages available)

Full Page Ad - 3.5" x 8.75"

Investment: \$650

Half Page Ad - 3.5" x 4.25"

Investment: \$375

Quarter Page Ad (Business Card Size) - 3.5" x 2"

Investment: \$225

PREMIUM COLOR PAGES (Inside Front & Inside Back Covers)

Back cover reserved for Membership Directory Launch Sponsor.

Must Call ASAP

● **Full Page** - (Bleed Only) 4.5" x 9.75" + 1/8 bleed

Investment: \$700

● **Half Page** - 3.5" x 4.25"

Investment: \$450

● **Quarter Page (Business Card Size)** - 3.5" x 2"

Investment: \$275

Company: _____

Your Name: _____

Phone: _____ Email: _____

I have checked my membership information at HBAHomePros.com

Requirements/Deadlines: PDF, TIF, JPG, files at least 300 dpi.

Reservation Deadline: April 10th. Artwork Deadline: last week of April.

★ Please check your company info. Go to HBAHomePros.com and click on your company listing. Call 881.3711 or email Aaron@SpringfieldHBA.com if information needs to be modified.

*All ads located near your listing unless inside front, inside back cover or center color section.



(YOUR COMPANY)

found at
HBAHomePros.com

Standard Ad

BONUS Ads on HBAHomePros.com plus additional recognition in the Membership Directory.
\$50 - Only 30 Available
200px x 133px

Golden Ad

BONUS Ads on HBAHomePros.com plus additional recognition in the Membership Directory.
\$150 - Only 7 Available
200px x 200px

Banner Ad

50% Off Top Banner Ad

if you advertise in the HBA Mem. Directory.
\$87 per quarter for 4 quarters.

Go to HBAHomePros.com to see top banner ads.

APP coming Soon!

Mobile friendly web based app up by July 2014. Ads sizes above will modify.

Full Page Ad

Color available in the Center Section and Covers.

HBAHomePros Ad

BONUS Ad on HBAHomePros.com plus the additional recognition seen below

BUILDING DREAMS THAT LAST A LIFETIME
RESIDENTIAL & COMMERCIAL | MASONRY & LANDSCAPE

NATURAL STONE
ARCHITECTURAL BLOCK
ROSETTA OUTCROPPING
BRICK
PAVERS
MASONRY & LANDSCAPE ACCESSORIES
COATINGS & CLEANERS

MIDWEST BLOCK & BRICK
VISIT OUR NEW SHOWROOM!
1650 E. ATLANTIC | SPRINGFIELD, MO
MIDWESTBLOCK.COM | 417.869.2595

★ **ADsmith Communications, Inc.**
Celeste Skidmore
1736 E Sunshine, Suite 801, Springfield, MO 65804
881-7722 FAX 881-7552
celeste@adsmith.biz
SEE AD ON PAGE 39 AND AT HBAHOMEPROS.com

Advanced Foundation Coatings, Inc.
John Farley
1534 Hidden Valley Rd, Clever, MO 65631
583-2114 FAX 583-2115
farleyem@yahoo.com
SEE OUR AD AT HBAHOMEPROS.com

BROOKLINE DOORWORKS
Garage Door Store
Come see us at our NEW location
Summer 2013
308 W Lakewood
1/2 mi South of James River at Campbell & Lakewood
883-DOOR • BrooklineDoorworks.com

Half Page Ad

Quarter Page - Business Card Size

ASSOCIATES