



HBA Membership Directory 2013-2014

HBA Membership Directory In Print and Online

Reserve ad space and check your to make sure your information will be correct in the 2013-2014 HBA Membership Directory. Check your info at iFINDAPRO.com.

- Membership Directory advertisers eligible for iFINDAPRO ad packages/discounts.
- Check boxes below to reserve ad space in the physical publication or online directory

Use same ad as last year **New ad supplied before April 5th**

BLACK AND WHITE

Full Page Ad* - 3.5" x 8.75"

Investment: \$550

Half Page Ad* - 3.5" x 4.25"

Investment: \$300

Quarter Page Ad (Business Card Size)* - 3.5" x 2"

Investment: \$175

COLOR CENTER SECTION (Only 8 pages available)

Full Page Ad - 3.5" x 8.75"

Investment: \$650

Half Page Ad - 3.5" x 4.25"

Investment: \$375

Quarter Page Ad (Business Card Size) - 3.5" x 2"

Investment: \$225

PREMIUM COLOR PAGES (Inside Front & Inside Back Cover)

Back cover reserved for Membership Directory Launch Sponsor.

Must Call ASAP

- **Full Page** - (Bleed Only) 4.5" x 9.75" + 1/8 bleed

Investment: \$700

- **Half Page** - 3.5" x 4.25"

Investment: \$450

- **Quarter Page (Business Card Size)** - 3.5" x 2"

Investment: \$275

Company:

Your Name:

Phone:

Email:

Requirements/Deadlines: PDF, TIF, JPG, files at least 300 dpi.

Reservation Deadline: First of April. Artwork Deadline: last week of April.

★ Please check to make sure your company information is correct. Go to iFINDAPRO.com and click on your company listing.

Call 881.3711 or email Aaron@SpringfieldHBA.com if information needs to be modified.

*Ad located near your listing unless inside front, inside back cover or center color section.

HBA HOME PROS

Quality Insured Home Professionals

(YOUR COMPANY)

found at
iFINDAPRO.com

Standard Ad

BONUS Ads on iFINDAPRO.com plus additional recognition in the Membership Directory.
\$50 - Only 30 Available
200px x 133px

Golden Ad

BONUS Ads on iFINDAPRO.com plus additional recognition in the Membership Directory
\$150 - Only 7 Available
200px x 200px

Banner Ad

10% Off Top Banner Ad if you advertise in the HBA Mem. Directory.
\$157 per quarter for 4 quarters. Six Available.
Go to iFINDAPRO.com to see samples at the top of the page.

Full Page Ad

Color available in the Center Section and Covers.



iFINDAPRO Ad

BONUS Ad on iFINDAPRO plus the additional recognition seen below (see electronic Advertising on page 8).

Herrman LUMBER COMPANY
417.862.3737
HOURS OF OPERATION
Monday – Friday 7AM to 5 PM

Herrman Lumber Company supplies the area's best pro-builders with the highest quality products and services available. We have the best brand names in the business and can furnish them from any one of our many retail locations as well as our millwork division.

OUR SERVICES

- ON-TIME DELIVERY
- FREE ESTIMATES
- PERSONALIZED SERVICE
- FIELD SALES REPS
- DESIGNS & PLAN ASSISTANCE
- KNOWLEDGEABLE SALES STAFF
- INSTALLATION OF MANY ITEMS AVAILABLE

We will help you build it better!

Serving Builders Since 1917
HerrmanLumber.com

Contractor Support Service
Kevin Bowerman
1199 N. Farm Rd 193, Springfield, MO 65802
863-1430 FAX: 863-1430
kevin@417css.com

Country Home Elevator & Stair Lifts
Craig Jones
1549 E. 559th Road, Brighton, MO 65617-7173
376-4009 FAX: 376-4006
countryhomeelev@cs.com
SEE OUR AD AT iFINDAPRO.com

COUNTRY HOME Elevator & Stair Lift
THE BUILDER'S FRIEND FOR Residential Elevators

A Great Selection of Quality Lift Products for Home & Business
Craig Jones, Owner
417.376.4009 or 800.898.5090
CountryHomeElevator.com

DEBI MURRAY
dmurray@murney.com
Office of Patrick Murney
MURNEY ASSOCIATES, REALTORS®
417-575-1211 • 417-823-2300
patrickmurney.com

Half Page Ad

Quarter Page - Business Card Size

Call 417.881.3711. Ask about Banner Ads and iFINDAPRO Keywords.