# HBA Membership Directory 2013-2014

**Reserve ad space** and check your to make sure your information will be correct in the 2013-2014 HBA Membership Directory. Check your info at iFINDAPRO.com.

- Membership Directory advertisers eligible for iFINDAPRO ad packages/discounts.
- Check boxes below to reserve ad space in the physical publication or online directory ....

### **BLACK AND WHITE**

Full Page Ad\* - 3.5" x 8.75" Investment: \$550

Half Page Ad\* - 3.5" x 4.25" Investment: \$300

Quarter Page Ad (Business Card Size)\* - 3.5" x 2" Investment: \$175

# **COLOR CENTER SECTION** (Only 8 pages available)

Full Page Ad - 3.5" x 8.75" Investment: \$650

Half Page Ad - 3.5" x 4.25" **Investment: \$375** 

Quarter Page Ad (Business Card Size) - 3.5" x 2" Investment: \$225

PREMIUM COLOR PAGES (Inside Front & Inside Back Cover)

Back cover reserved for Membership Directory Launch Sponsor. ASAP

Full Page - (Bleed Only) 4.5" x 9.75" + 1/8 bleed Investment: \$700

Must Call **Half Page** - 3.5" x 4.25" Investment: \$450

Quarter Page (Business Card Size) - 3.5" x 2" Investment: \$275

Company:

Your Name:

Phone:

Email:

#### Requirements/Deadlines: PDF, TIF, JPG, files at least 300 dpi.

Reservation Deadline: First of April. Artwork Deadline: last week of April.

<sup>r</sup> Please check to make sure your company information is correct. Go to iFINDAPRO.com and click on your company listing.

Call 881.3711 or email Aaron@SpringfieldHBA.com if information needs to be modified.

\*Ad located near your listing unless inside front, inside back cover or center color section.

# • **HBA HOME PROS**

**Quality Insured Home Professionals** 

(YOUR COMPANY) found at iFINDAPRO.com

# Standard Ad

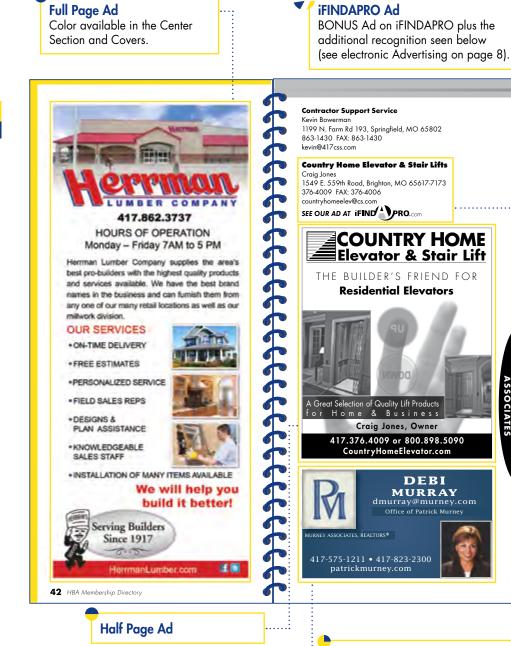
BONUS Ads on iFINDAPRO.com plus additional recognition in the Membership Directory. \$50 - Only 30 Available 200рх х 133рх

### **Golden Ad**

BONUS Ads on iFINDAPRO.com plus additional recognition in the Membership Directory \$150 - Only 7 Available 200px x 200px

### Banner Ad

10% Off Top Banner Ad if you advertise in the HBA Mem. Directory. \$157 per augrter for 4 quarters. Six Available. Go to iFINDAPRO.com to see samples at the top of the page.



Quarter Page - Business Card Size

SSOCIATES