

2012

Ozarks Regional

# Housing and Construction Conference



## A G E N D A

How to make money in today's market  
Trends  
Innovative New Web Tool

### Keynote Speakers:

**Edsel Charles**

*MarketGraphics Construction Forecast*

**Dr. Mark Ellickson**

*(Opinion Research Specialists)*

*Local Consumer Preferences Survey*



## Wednesday, May 23

11:30 Check In and Lunch

5:00 Dismiss

Hilton Garden Inn  
4155 South Nature Center Way  
Springfield, MO



# conference o b j e c t i v e

The overall objective of this conference is to provide the private and public sectors with accurate information about the status of the housing and construction industries in a way that helps our region revitalize this important segment of our economy to create jobs, increase business activity and improve sales tax revenue.

Yes, I want to REGISTER:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Registrants: \_\_\_\_\_

HBA Member Fee\*: \$75 • Non-Member Fee: \$125

\*Applicable to members of HBA, Greater Springfield and Tri Lakes Boards of Realtors, area Chambers of Commerce members/staff, Springfield Apartment & Housing Assn., Springfield Contractors Assn., and public sector/government staff & officials.

TOTAL # of REGISTRATIONS: \_\_\_\_\_

TOTAL REGISTRATION FEE DUE: \$\_\_\_\_\_

Fax this form to 417.881.7334 or detach and mail to:  
636 W. Republic Rd., D108, Springfield, MO 65807. Or  
e-mail your information to [Amanda@SpringfieldHBA.com](mailto:Amanda@SpringfieldHBA.com)

\_\_\_\_\_ I have mailed registration and enclosed  
the course fee(s).

\_\_\_\_\_ I have faxed registration and am mailing  
the course fee(s).

\_\_\_\_\_ I have faxed registration and wish to be  
called at the phone number listed above  
to pay by credit card.

Registration deadline: May 18, 2012. Payment must be received prior to conference. Cancellations must be received by May 18, 2012 for a full refund. There will be a charge for cancellations received after that date.

Questions? Call 417.881.3711.