

HBA Membership Directory

2012-2013 - Members-ONLY Advertising



Reservation Form

Name: _____
 Company: _____
 Phone: _____
 Email: _____

Same Ad as 2011 Providing New Art by April 6th
 Select your ad size on this form. For the Cover/Color or multiple ads please call 881.3711

Sign Me Up!

Half Page Ad

3.5" (wide) x 4.25" (tall)

\$300 See **BONUS+** for iFIND-A-PRO Ad

This conveniently-sized directory is widely used by our builders and remodelers as well as other members in the field.

Purchase an HBA iFIND-A-PRO ad to increase exposure to other members as well as the general public. To see where your ad would be visit **iFINDAPRO.COM**

iFINDAPRO.com is a direct link to the membership search at SpringfieldHBA.com
See BONUS+ for more information →

COLOR ADS - Inside Front & Inside Back Cover ONLY
 Business Card **\$275** / Half Page **\$450** / Full Page **\$750**

Sign Me Up!

Business Card

3.5" (wide) x 2" (tall)

\$175 See **BONUS+** for iFIND-A-PRO Ad

Sign Me Up!

Full Page Ad

3.5" (wide) x 8.5" (tall)
 Bleed for full page cover ads 4.75" x 10"
 Safe Image Area 4.125" x 9.5"

\$550 See **BONUS+** for iFIND-A-PRO Ad

This Directory will now be **distributed from the HBA office** throughout the year to increase distribution. They will also be at membership functions to further increase their availability.

The Directory will be unveiled by the launch sponsors, **Southern Materials Company and Southern Supply Company**, on May 15th at Southern Materials Company with great food and give-aways.

Launch Sponsors




TECHNICAL SPECIFICATIONS:
 PDF, TIF, JPG, PSD, EPS files at least 300dpi.
 Convert all fonts to outlines.
 Email to - **Aaron@SpringfieldHBA.com**

DEADLINES:
 Reservations - **April 6** (Late Fee if after the 6th)
 Artwork - April 27 (No exceptions)

QUESTIONS? Contact Aaron at 881.3711

BONUS +

iFINDAPRO.com is a direct link to iFIND-A-PRO at SpringfieldHBA.com

Sign Me Up!

↑ iFINDA-PRO.com

iFIND-A-PRO Ad
\$50
30 Available
 200px x 133px

iFIND-A-PRO ADS only available to those advertising in the HBA Membership Directory. Valid for one year.

Sign Me Up!

↑ iFINDA-PRO.com

GOLDEN Ad Spot
\$150
Only 5 Available
 200px x 200px
 These will go fast. iFIND-A-PRO is the second most visited page at SpringfieldHBA.com

Click **SUBMIT** to send this form via email.

To reserve **Cover/Color Ads** you must call Aaron at 881.3711 before April 6, 2012. Previous advertisers receive first choice up to March 9th. Limited Cover/Color Ads available and limited iFIND-A-PRO Ads available.

Fill out form above using Acrobat Reader. SUBMIT to send via email to Aaron@SpringfieldHBA.com or Fax to 881.7334