

At the most basic level, builder members and associate members have different, but related primary needs from their membership:

Builders need advocacy.  
Associates need builders.

The 2012 HBA/CBRT Advocacy Investor Program represents an attempt to meet both those needs in an unprecedented way: The program funds the advocacy that builders need, by providing the access that associates need.

## BUILDER ADVOCACY PARTNERS

- Bailey Company, Matt Bailey CGB CGP
- Built By Brett, Brett Godfrey CGP
- Cowherd Construction Co., Trent Cowherd
- Fahrlander Custom Homes, Jeff Fahrlander CGP
- First Venture, Bob Fitzgerald
- Galin Homes, Galin Campbell
- Gene Douglas Construction, Gene Douglas
- Hawthorne Creek Homes, Regina Gutschall
- Martin Building & Development, Mark Martin CGP
- McBride & Son Homes, Mark Pothast
- MGM Properties, Terry McKee
- Millstone Custom Homes, Sam Clifton CGP
- Monticello Homes & Development, Jason Bekebrede CGP
- Ramsey Building Company, Rick Ramsey CGP
- Rhoads Design & Construction, Adrian Rhoads CGP
- Sam Bradley Homes, Sam Bradley GMB CGR CGP
- Stenger Homes, Ed Alden
- Sustainable Housing Solutions, Debbie Shantz Hart
- Travis Miller Homes, Travis Miller CGP
- WJ Johns Construction, Wanda Johns CGB CGP



# MARKET DIRECTLY TO HBA BUILDER MEMBERS EXCLUSIVE ACCESS FOR ASSOCIATES



# Be part of the Advocacy Leadership Team. Become an **ADVOCACY INVESTOR**.

## Participants Include:

**BUILDER ADVOCACY PARTNERS:** These are twenty of the most in-demand builder and/or remodeler members of the HBA of Greater Springfield. They care about the advocacy the HBA provides on their behalf and have committed to fully participate in each of the CBBT's Advocacy Leadership Events (Legislative Day, Fast Pitch and Slow Pitch.)

**ADVOCACY CHAMPION INVESTOR:** Champions demonstrate their full commitment to home builders' highest priority by underwriting the advocacy efforts of the HBA. In exchange, they receive a variety of direct access networking and marketing opportunities (opportunities not available to other associates) to the HBA's Builder Advocacy Partners and other key builder members. Associate Advocacy Champion Level of Investment is open to all HBA Associate members, **but is limited to twenty champions per year.** *Investment Level: \$2,500 per year*

**ADVOCACY SUSTAINING INVESTOR:** Sustaining Advocates demonstrate their support of home builders' highest priority by helping to underwrite the advocacy efforts of the HBA. In exchange, they receive recognition and certain direct access networking and marketing opportunities (opportunities not available to other associates) to the HBA's Builder Advocacy Partners and other key builder members. Associate Sustaining Advocate Level of Investment is open to all Associate members. *Investment Level: \$1,000 per year*

## **EXCLUSIVE** Networking Events with Builders & Featured Publication



### **2012 HBA Legislative Day Tuesday, March 6**

All Investors receive seat on the bus with Builder Advocacy Partners and other participating builder members to/from Jefferson City. Includes lunch as well.



### **2012 Investor "Fast Pitch" Tuesday, April 17**

**3-5 pm**  
**Lake Springfield Boathouse**  
Speed Networking Event  
Exclusively for Champion Investors and Builder Partners



### **2012 Investor "Slow Pitch" Thursday, July 19, 5-7 pm** **Nixa Meeting Event Center**

BBQ & Beer Tasting  
Progressive Dinner offers a slower paced "relationship-building" opportunity to Champion Investors and Builders.



Builder Advocacy Partners will receive a quarterly ELECTRONIC CATALOG: THE E-PITCH featuring Advocacy Investors. This publication will provide links to websites as well as other flyers and/or special offers they provide links to for this electronically formatted publication.