



APPLICATION FOR HBA MEMBERSHIP

Home Builders Association of Greater Springfield

636 West Republic Rd. D108 • Springfield, MO 65807
417.881.3711 • FAX: 417.881.7334 • SpringfieldHBA.com

Our Mission

The Home Builders Association of Greater Springfield is the voice and advocate for construction professionals leading the way to protect and promote housing, and preserve the American dream of home ownership.

*Which Type of Membership is right for my company?

Builder Member: General Contractor of new residential construction, residential remodeling (major structural alterations that encompasses the entire home) and/or residential land development.

Associate Member: Any supplier, subcontractor, or other business that, as a part of its business, acts in support of the residential construction industries, but does not specifically fit the membership type above.

Type of Membership: Builder Associate

Company Name _____

Name & Title _____ Mobile # _____

Phone # _____ FAX # _____

E-Mail _____ Web Address _____

Physical Address _____

Mailing Address (if different) _____

Business Description _____

Requirements for HBA Membership:

- ✓ Payment of \$470 for Annual Dues
- ✓ Payment of \$25 Application Fee
- ✓ Workers Compensation Certificate of Insurance
If Missouri State law requires your company to carry Workers Compensation insurance. Contact HBAGS if any questions.
- ✓ General Liability Certificate of Insurance
- ✓ Better Business Bureau Rating of "B" or Higher
If your company does not yet have a Better Business Bureau rating please fill out the attached paperwork to receive one.

Joining the Remodelers Council?

- Payment of \$70 to join the Remodelers Council

Membership Agreement

I understand that the HBA board of directors reserves the right to re-classify members or member applicants to a different membership type (Builder, Remodeler, Associate), on an as-necessary basis. The HBA board further reserves the right to deny or terminate any membership based on, but not limited to, criminal or civil judgments, or other serious infractions that could, in the judgment of the board, damage the effectiveness of the association in carrying out its mission.

I agree to abide by the Constitution, the Bylaws and the Code of Ethics of the Local Association to which this membership application is directed, of the National Association of Home Builders in the United States with which is affiliated, and of the affiliated State Association. I understand it may require 30 days minimum for this application to be checked with the screening committee. By my signature below, I also give my permission for the HBAGS to send me faxes, in accordance to the FCC/FTC broadcast limitations act.

Signature of Sponsor (Current HBAGS Member)

Signature of Principal Owner(s) of Applicant Company

Sponsor - Please Print Name Above

Principal Owner(s) - Please Print Name Above

***Application and proof of insurance must be complete and dues paid in full before application can be processed.**

Important Note: Dues payments to the HBA of Greater Springfield are NOT deductible as charitable contributions for federal tax purposes. However, dues payments may be deductible by members as ordinary and necessary business expenses.

HBA of Greater Springfield Directory & HBA Home Pros Codes

The **HBA Membership Directory**, **HBA Home Pros** and **HBA Event Magazine Membership Guide** are complimentary tools used to advertise the membership to other members and to the general public. Please look over thoroughly as this is critical for you to be found. Members are listed in the directory, HBA Home Pros, and Event Magazine Membership Guide according to categories. You can check up to five. If you need additional categories, inquire about Affiliate Memberships. Also ask how you can earn Keywords for your **HBA Home Pros** listing.

ASSOCIATE MEMBER CATEGORIES (Select 5 Categories - Categories visible on HBAHomePros.com and printed directory)

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Access Control | <input type="checkbox"/> Daylighting Systems | <input type="checkbox"/> Insulation | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Accounting, Tax Preparation (Accountants) | <input type="checkbox"/> Decks | <input type="checkbox"/> Insurance | <input type="checkbox"/> Roll Off Dumpsters (Roll-offs) |
| <input type="checkbox"/> Advertising, Marketing, Public Relations | <input type="checkbox"/> Decorating & Interior Design (Designers) | <input type="checkbox"/> Interior Decorating | <input type="checkbox"/> Roofing Contractors (Roofers) |
| <input type="checkbox"/> Advertising, Specialties | <input type="checkbox"/> Decorative Concrete | <input type="checkbox"/> Interior Trim | <input type="checkbox"/> Roofing Suppliers |
| <input type="checkbox"/> Air Duct Cleaning | <input type="checkbox"/> Digital Video Recorders | <input type="checkbox"/> Internet e-commerce | <input type="checkbox"/> Safe Room |
| <input type="checkbox"/> Air Quality Products | <input type="checkbox"/> DirecTV | <input type="checkbox"/> Inventory Service | <input type="checkbox"/> Screen Repair |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Disaster Restoration | <input type="checkbox"/> Investment Company | <input type="checkbox"/> Screened Porches/Rooms |
| <input type="checkbox"/> Appraisers | <input type="checkbox"/> Doors, Exterior & Interior | <input type="checkbox"/> Irrigation | <input type="checkbox"/> Septic Tanks & Installation |
| <input type="checkbox"/> Architects | <input type="checkbox"/> Drywall & Plaster Contractors | <input type="checkbox"/> Kitchen & Bath | <input type="checkbox"/> Shower Doors |
| <input type="checkbox"/> Architectural Wood Carvings | <input type="checkbox"/> Drywall & Plaster Suppliers | <input type="checkbox"/> Landscaping & Lawn | <input type="checkbox"/> Siding Contractors |
| <input type="checkbox"/> Attic Fans | <input type="checkbox"/> Electrical Contractors (Electricians) | <input type="checkbox"/> Lighting Control | <input type="checkbox"/> Siding Suppliers |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Electrical Plan Design | <input type="checkbox"/> Lighting Fixtures | <input type="checkbox"/> Skylights |
| <input type="checkbox"/> Automatic Gate Operators | <input type="checkbox"/> Electrical Suppliers | <input type="checkbox"/> Log Structures | <input type="checkbox"/> Solar Products |
| <input type="checkbox"/> Automotive Services | <input type="checkbox"/> Elevators | <input type="checkbox"/> Lumber Companies | <input type="checkbox"/> Sound System (Stereo/Audio) |
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Energy Audit Services | <input type="checkbox"/> Manufactured Stone | <input type="checkbox"/> Spa Repair & Moving |
| <input type="checkbox"/> Backyard Renovation | <input type="checkbox"/> Energy Efficiency | <input type="checkbox"/> Masonry Contractors Including Stone | <input type="checkbox"/> Spas |
| <input type="checkbox"/> Banking (Banks) | <input type="checkbox"/> Engineered Lumber | <input type="checkbox"/> Media | <input type="checkbox"/> Stairs & Railings |
| <input type="checkbox"/> Bathroom Accessories | <input type="checkbox"/> Engineers | <input type="checkbox"/> Metal Roofing (Steel Roofing) | <input type="checkbox"/> Steel Supplier |
| <input type="checkbox"/> Blinds, Shutters, & Shades | <input type="checkbox"/> Entertainment Systems | <input type="checkbox"/> Millwork, Moldings, & Doors | <input type="checkbox"/> Storage |
| <input type="checkbox"/> Bookcases | <input type="checkbox"/> Equipment Suppliers, Rentals | <input type="checkbox"/> Mobile Offices | <input type="checkbox"/> Storm Shelters (Tornado) |
| <input type="checkbox"/> Brick, Stone, Masonry, Sand Suppliers | <input type="checkbox"/> Excavating, Grading, & Trenching | <input type="checkbox"/> Mold Remediation | <input type="checkbox"/> Structural Insulated Panels |
| <input type="checkbox"/> Builder Rewards Program | <input type="checkbox"/> Exterior Wood Treatment | <input type="checkbox"/> Mortgages | <input type="checkbox"/> Structural Steel Fabricator |
| <input type="checkbox"/> Building Materials: Home Centers | <input type="checkbox"/> Fences (Fencing) | <input type="checkbox"/> Moving Company | <input type="checkbox"/> Structured Media Systems |
| <input type="checkbox"/> Building Materials: Specifications | <input type="checkbox"/> Fill Dirt Suppliers | <input type="checkbox"/> Networking Services | <input type="checkbox"/> Stucco (EIFS) Supplier |
| <input type="checkbox"/> Building Materials: Wholesale | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Non Profit Company | <input type="checkbox"/> Sun & Pet Screens |
| <input type="checkbox"/> Building Regulations | <input type="checkbox"/> Fire Damage Restoration | <input type="checkbox"/> Organizational Systems | <input type="checkbox"/> Sun Rooms/Sunrooms |
| <input type="checkbox"/> Burglar & Fire Alarm Systems | <input type="checkbox"/> Fire Sprinkler Installation | <input type="checkbox"/> Ornamental Iron | <input type="checkbox"/> Surveying & Land Planning |
| <input type="checkbox"/> Business Brokerage | <input type="checkbox"/> Fireplaces & Mantels | <input type="checkbox"/> Outdoor Fireplaces & Fire Pits | <input type="checkbox"/> Sustainable Housing Solutions |
| <input type="checkbox"/> Cabinets | <input type="checkbox"/> Foundation Repairs | <input type="checkbox"/> Outdoor Furniture | <input type="checkbox"/> Swimming Pools |
| <input type="checkbox"/> Carpenters | <input type="checkbox"/> Framing Contractors | <input type="checkbox"/> Outdoor Kitchens | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Carpet & Floor Coverings | <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Packing Services | <input type="checkbox"/> Tankless Hot Water Systems |
| <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Gas Production (Propane) | <input type="checkbox"/> Paint & Wall Cover Suppliers | <input type="checkbox"/> Tile |
| <input type="checkbox"/> Cast Stone | <input type="checkbox"/> Generator | <input type="checkbox"/> Painting Contractors (Painters) | <input type="checkbox"/> Title Company |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Geothermal Products | <input type="checkbox"/> Patio Covers | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Ceiling Fans | <input type="checkbox"/> Glass & Mirrors Products | <input type="checkbox"/> Pergolas | <input type="checkbox"/> Top Soil |
| <input type="checkbox"/> Cellular Phones | <input type="checkbox"/> Glass Block | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Trade Association |
| <input type="checkbox"/> Central Vacuum Systems | <input type="checkbox"/> Glass Tint | <input type="checkbox"/> Pet Grooming Stations | <input type="checkbox"/> Treated Lumber |
| <input type="checkbox"/> Ceramic Tile | <input type="checkbox"/> Granite | <input type="checkbox"/> Phone, Cable, Intercom, Wireless Comm. | <input type="checkbox"/> Tree Service |
| <input type="checkbox"/> Certified Green Professional | <input type="checkbox"/> Gravel Shooter Placement | <input type="checkbox"/> Piano Sales | <input type="checkbox"/> Trusses |
| <input type="checkbox"/> Chimney Maintenance & Repair | <input type="checkbox"/> Ground Source Heat Pumps | <input type="checkbox"/> Plant Nursery | <input type="checkbox"/> Tub Liners |
| <input type="checkbox"/> Closet Systems | <input type="checkbox"/> Gutters & Gutter Covers | <input type="checkbox"/> Playground Equipment | <input type="checkbox"/> Used Building Materials |
| <input type="checkbox"/> Computer Systems | <input type="checkbox"/> Hardware | <input type="checkbox"/> Plumbing Contractors (Plumbers) | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Concrete - Flatwork | <input type="checkbox"/> Health Care (Healthcare) | <input type="checkbox"/> Plumbing Suppliers | <input type="checkbox"/> Vacuums |
| <input type="checkbox"/> Concrete & Cement | <input type="checkbox"/> Heat Source Outdoor Furnace Systems | <input type="checkbox"/> Pool Tables | <input type="checkbox"/> Video Productions |
| <input type="checkbox"/> Concrete Pumping | <input type="checkbox"/> Heating & Air-Conditioning | <input type="checkbox"/> Portable Storage Containers | <input type="checkbox"/> Vinyl Specialist |
| <input type="checkbox"/> Concrete Sealing | <input type="checkbox"/> Home Automation | <input type="checkbox"/> Porta-Potties | <input type="checkbox"/> Wall Covering Contractors |
| <input type="checkbox"/> Concrete Walls | <input type="checkbox"/> Home Design | <input type="checkbox"/> Power Washing | <input type="checkbox"/> Wallpaper Supplier |
| <input type="checkbox"/> Construction Equipment | <input type="checkbox"/> Home Furnishings & Furniture | <input type="checkbox"/> Printing/Graphics (Printers) | <input type="checkbox"/> Waste Disposal |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Home Inspections | <input type="checkbox"/> Publications & Magazines | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> Cookware | <input type="checkbox"/> Home Medical Supply | <input type="checkbox"/> Quartz Counter Tops | <input type="checkbox"/> Water, Sewer, & Storm Drains |
| <input type="checkbox"/> Copper Work | <input type="checkbox"/> Home Security Systems | <input type="checkbox"/> Railings | <input type="checkbox"/> Waterproofing |
| <input type="checkbox"/> Countertops | <input type="checkbox"/> Home Theaters (Media & Music Room) | <input type="checkbox"/> Real Estate Sales & Marketing (Realtors) | <input type="checkbox"/> Website Design |
| <input type="checkbox"/> Cultured Marble Suppliers | <input type="checkbox"/> House Plans | <input type="checkbox"/> Rebar | <input type="checkbox"/> Well Drilling |
| <input type="checkbox"/> Curbs & Guttering | <input type="checkbox"/> Indoor Gun Range(Shooting) | <input type="checkbox"/> Refinish Brass and Copper | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Custom Draperies | <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Rental Equipment | <input type="checkbox"/> Wood Floors (Hardwood) |
| <input type="checkbox"/> Custom Made Furniture | <input type="checkbox"/> Inground Spas | <input type="checkbox"/> Residential Cleaning | |
| <input type="checkbox"/> Custom Screen Doors | <input type="checkbox"/> Insulating Concrete Forms (ICFs) | <input type="checkbox"/> Residential Designs | |

HBA Home Pros HINT: Builders select New Home Construction; Remodelers select Residential Remodeling.

BUILDER MEMBER CATEGORIES

- New Home Construction (Builders)
- Certified Aging in Place Specialist
- Certified Green Professional
- Commercial
- Insulated Concrete Forms (ICFs)
- Land Developers
- Log Homes
- Lot Sales
- Modular Homes
- Systems Built Homes
- Timber Frame Homes
- Universal Design

REMODELOR™ COUNCIL CATEGORIES

MUST be a builder on the Remodelors™ Council to Select these Categories

- Residential Remodeling (Remodelers)
- Accessibility Remodeling
- Commercial Remodeling
- Kitchen & Bath Remodeling
- Repairs - Storm Damage, Building Defects
- Restoration
- Water and Fire Restoration

Select 5 Categories

Membership Types:

Builder Member: General Contractor of new residential construction, residential remodeling (major structural alterations that encompasses the entire home) and/or residential land development.

Associate Member: Any supplier, subcontractor, or other business that, as a part of its business, acts in support of the residential construction industries, but does not specifically fit the membership type above.

Company Name _____ Your Name _____

**Builders may also choose from the Associate Categories. The HBAGS will review to ensure categories chosen are a correct representation of your company.



BE FOUND

MEMBER KEYWORDS AND CATEGORIES

Home Builders Association of Greater Springfield

Contact Aaron@SpringfieldHBA.com • 417.881.3711

How do Categories and Keywords help me BE FOUND?

First, let's understand the differences between Categories and Keywords:

Categories: Generic Product or Service labels used to describe a general sense of the day to day business conducted by a member (Example - Windows, Countertops or Nursery).

Keywords: Specific Products or Services that narrow the focus to better describe a company based on a brand, style, or anything descriptive that is not already classified as a Category by the HBA of Greater Springfield (Example - Hurd, Vinyl Windows, Granite Countertops, Cambria, Flowers or Plum Tree).

Before the popularity of the internet Membership Categories were more for internal purposes and for creating materials like the HBA Membership Directory to help identify the rolls of each member. Today the internet has opened up a whole new door where members can be found on our HBA Home Pros membership search. Categories are still used and very helpful when using HBA Home Pros, but at times people search using more specific terms. This is where Keywords come in handy. The addition of keywords to your listing in the HBA Database must be relevant to your business and approved by the HBA. For example you can add a keyword like "Flowers" if you are a nursery, florist, landscaper or you have an extremely good argument that you create metal sculptures with floral decorations.

Currently the HBA Home Pros search page is, on average, the most visited page at SpringfieldHBA.com (HBAHomePros.com for a direct link). Members with a Web Link on HBA Home Pros have been known to increase their web traffic by 15+ percent. Those with additional advertisements on the HBA website have increased their traffic even more depending on the ad plan and design. As a **BONUS to those that advertise on SpringfieldHBA.com** we would like to offer **KEYWORDS based on your level of online advertising commitment.**

Circle the advertising you are currently running or would like to add (all members receive 10 characters regardless of advertising):

Group 1 - Featured Member (Bottom footer ads + Web Link on your HBAHomePros.com listing)

Group 2 - Banner Ad (Home Page, Home Show, Parade, Home Remod EXPO, HBA Home Pros) or **Large Sidebar Ad**

Group 3 - E-Mail Marketing (Housing e-NEWS Weekly - Top Banner Ad, Sidebar Ad, Bottom Footer Ad)

Look below to see your level and how many characters you have earned.

LEVEL ONE

30 Characters - Approx. 4 words*

If you circled at least one from a single group you are at level one and receive 30 characters toward your keywords.

LEVEL TWO

70 Characters - Approx. 12 words*

If you circled at least one from two groups you are at level two and receive 70 characters toward your keywords.

LEVEL THREE

180 Characters - Approx. 36 words*

If you circled at least one from each group you are at level three and receive 180 characters toward your keywords.

KEYWORDS - Look over the categories on the next page and submit your KEYWORDS based on your level above (separate by comma):

*The average word length in the English Language is 5.10 Characters. \$10 per character if purchased independently.